

CELANESE CORP

FORM 8-K (Current report filing)

Filed 02/15/11 for the Period Ending 02/14/11

Address 222 W. LAS COLINAS BLVD., SUITE 900N

IRVING, TX, 75039-5421

Telephone 972-443-4000

CIK 0001306830

Symbol CE

SIC Code 2820 - Plastic Material, Synthetic Resin/Rubber, Cellulos (No Glass)

Industry Commodity Chemicals

Sector Basic Materials

Fiscal Year 12/31



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): February 15, 2011

CELANESE CORPORATION

(Exact Name of Registrant as specified in its charter)

DELAWARE 001-32410 98-0420726

(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification No.)

1601 West LBJ Freeway, Dallas, Texas 75234-6034

(Address of Principal Executive Offices) (Zip Code)
Registrant's telephone number, including area code: (972) 443-4000

Not Applicable

(Former name or former address, if changed since last report):

Chec	ck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On February 15, 2011, Mark W. Oberle, senior vice president, corporate affairs of Celanese Corporation (the "Company"), will address attendees of the Deutsche Bank Securities Inc. Small and Mid Cap Conference in Naples, Florida. The slideshow presentation that will accompany the remarks made by Mr. Oberle and other investor relations professionals of the Company, during the conference and at other investor sessions, is being furnished to the Securities and Exchange Commission and is attached hereto as Exhibit 99, 1 and is incorporated herein solely for purposes of this Item 7.01 disclosure. A webcast of the presentation and a replay of the webcast will be available on the Company's website at www.celanese.com/under/Presentations & Webcasts.

The information set forth in this Item 7.01, as well as statements made by representatives of the Company during the course of the presentation, includes "forward-looking statements". All statements, other than statements of historical facts, included in this Item 7.01, the attached Exhibit 99.1, or made during the course of the presentation, that address activities, events or developments that the Company expects, believes or anticipates will or may occur in the future are forward-looking statements.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number Description

99.1 Slide Presentation related to the presentation to be given by Celanese Corporation at the Deutsche Bank Securities Inc. Small and Mid Cap Conference on February 15, 2011 in Naples, Florida*

* In connection with the disclosure set forth in Item 7.01, the information in this Current Report, including the exhibits attached hereto, is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of such section. The information in this Current Report, including the exhibits, shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any incorporation by reference language in any such filing. This Current Report will not be deemed an admission as to the materiality of any information in this Current Report that is required to be disclosed solely by Regulation FD.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CELANESE CORPORATION

Ву

 /s/ James R. Peacock III

 Name:
 James R. Peacock III

 Title:
 Vice President, Deputy General Counsel and Assistant Corporate Secretary

Date: February 15, 2011

Exhibit Index

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Celanese Corporation

February 2011



Forward-Looking Statements

This presentation may contain "forward-looking statements," which include information concerning the company's plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this presentation, the words "outlook," "forecast," "estimates," "expects," "anticipates," "projects," "prians," "intends," "believes," and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company will realize these expectations or that these beliefs will prove correct.

There are a number of risks and uncertainties that could cause actual results to differ materially from the results expressed or implied in the forward-looking statements contained in this presentation. These risks and uncertainties include, among other things: changes in general economic, business, political and regulatory conditions in the countries or regions in which we operate; the length and depth of business cycles, particularly in the automotive, electrical, electronics and construction industries; changes in the price and availability of raw materials; the ability to pass increases in raw material prices on to customers or otherwise improve margins through price increases; the ability to maintain plant utilization rates and to implement planned capacity additions and expansions; the ability to improve productivity by implementing technological improvements to existing plants; increased price competition and the introduction of competing products by other companies; market acceptance of our technology; the ability to obtain governmental approvals and to construct facilities on terms and schedules acceptable to the company; changes in the degree of intellectual property and other legal protection afforded to our products; compliance and other costs and potential disruption of production due to accidents or other unforeseen events or delays in construction or operation of facilities; potential liability resulting from pending or future litigation, or from changes in the laws, regulations or policies of governments or other governmental activities in the countries in which we operate; changes in currency exchange rates and interest rates; and various other factors discussed from time to time in the company's filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made on to entire or anti

Results Unaudited

The results in this presentation, together with the adjustments made to present the results on a comparable basis, have not been audited and are based on internal financial data furnished to management. Quarterly and LTM results should not be taken as an indication of the results of operations to be reported for any subsequent period or for the full fiscal year.

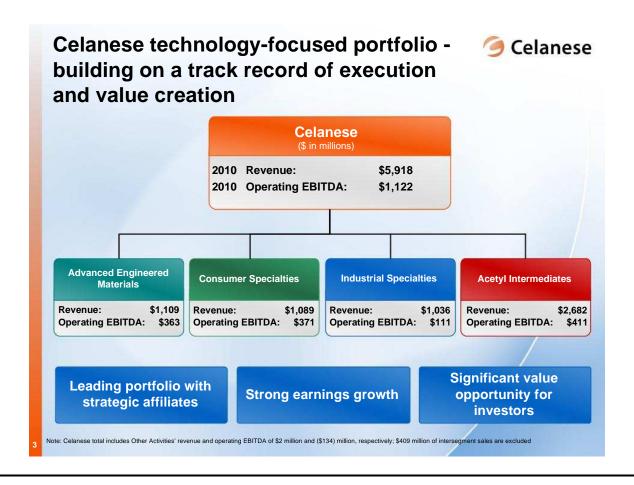
Use of Non-U.S. GAAP Financial Information

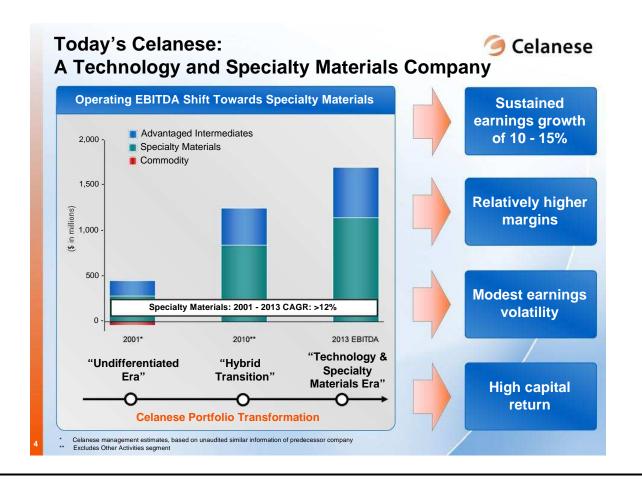
This presentation includes the following non-U.S. GAAP financial measures: operating EBITDA, proportional EBITDA, and adjusted earnings per share. These measurements are not recognized in accordance with U.S. GAAP and should not be viewed as an alternative to U.S. GAAP measures of performance. The most directly comparable financial measure presented in accordance with U.S. GAAP in our consolidated financial statements for operating EBITDA is net income, for proportional share EBITDA is equity in net earnings of affiliates; and for adjusted earnings per share is earnings per common share-diluted. Reconciliations of these non-U.S. GAAP financial measures are included in the Appendix.

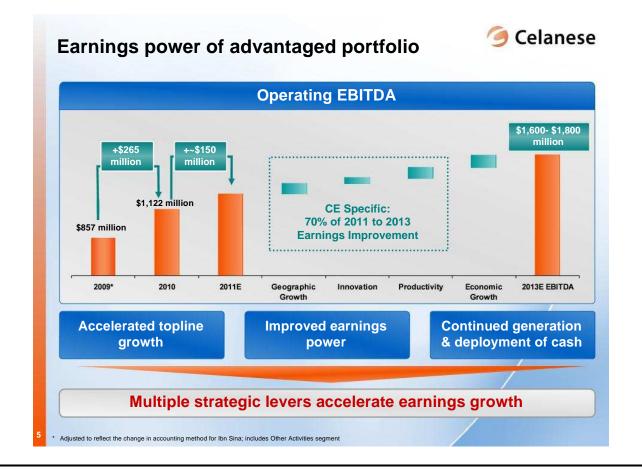
Operating EBITDA, a measure used by management to measure performance, is defined by the company as net earnings plus loss from discontinued operations, interest expense, taxes, and depreciation and amortization, and further adjusted for Other Charges and Adjustments. We new provide guidance on operating EBITDA and are unable to reconcile forecasted operating EBITDA to a U.S. GAAP financial measure because a forecast of Other Charges and Adjustments is not practical.

Proportional EBITDA of Affiliates is defined by the company as proportional operating profit plus the proportional depreciation and amortization of its equity investments.

Adjusted earnings per share is defined by the company as net earnings (loss) available to common shareholders plus preferred dividends, adjusted for Other Charges and Adjustments, and divided by the number of basic common shares, diluted preferred shares, and options valued using the reasury method. We may provide guidance on an adjusted earnings per share basis and are unable to reconcile forecasted adjusted earnings per share to a U.S. GAAP financial measure without unreasonable effort because a forecast of Other lemsn is not practical. Note: The tax rate used for adjusted earnings per share approximates the midpoint in a range of forecasted tax rates for the year, excluding changes in uncertain tax positions, discrete items and other material items adjusted out of our U.S. GAAP earnings for adjusted earnings per share purposes, and changes in management's assessments regarding the ability to realize deferred tax assets. We analyze this rate quarterly and adjust if there is a material change in the range of forecasted tax rates; an updated forecast would not necessarily result in a change to our tax rate used for adjusted earnings per share. The adjusted tax rate is an estimate and may differ significantly from the tax rate used for U.S. GAAP reporting in any given reporting period. It is not practical to reconcile our prospective adjusted tax rate to the actual U.S. GAAP tax rate in any future period.









Value growth levers drive increased earnings

Geographic Growth

- Emerging-region leadership
- Participation in > GDP growth markets in developed economies

Productivity

- Deliver cost improvements 2x fixed cost inflation
- Strengthens operating leverage

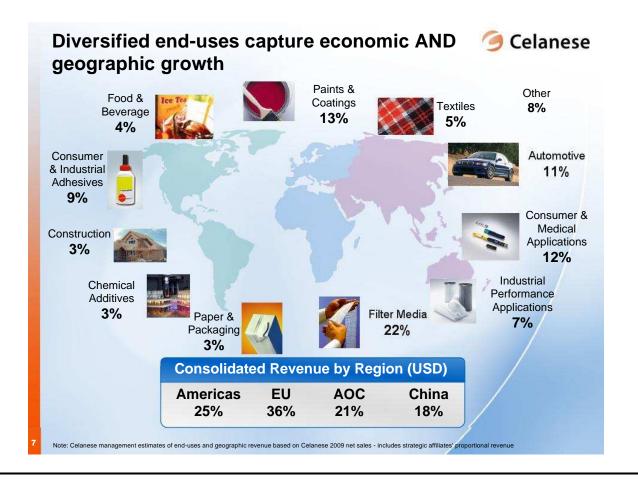
Innovation

- Value-added products drive margin expansion
- Access to new application space supports accelerated growth
- Efficient manufacturing technologies

Portfolio

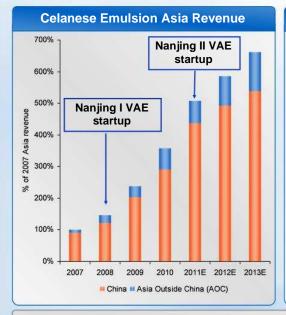
- Synergistic acquisition
- ► Portfolio extensions to reduce earnings volatility
- ► Emerging technologies

Increasing the earnings power of the portfolio to \$1.6 - \$1.8 billion



IS: Nanjing expansion supports vinyl system 🥏 Celanese growth





Asia Growth

- Vinyl system leadership
 - Focus on product technology differentiation
 - Partner with leading Western and Chinese companies
- 2008 Nanjing I
 - Achieved a leading position in China for key segments
 - Sales growth 18 months ahead of plan
 - Developed business in other emerging regions
- 2011 Nanjing II
 - Announced doubling of Nanjing VAE capacity in October 2009
 - Startup expected mid-2011

Expanding vinyl technology into emerging markets

Source: Celanese management estimates

CS: China position continues to strengthen portfolio







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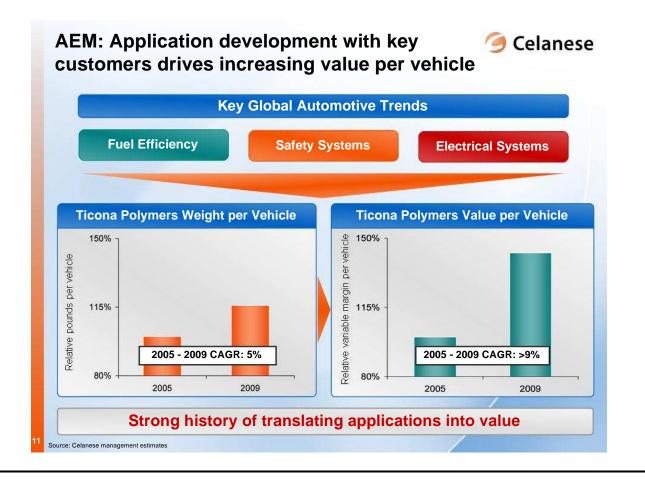
Innovation

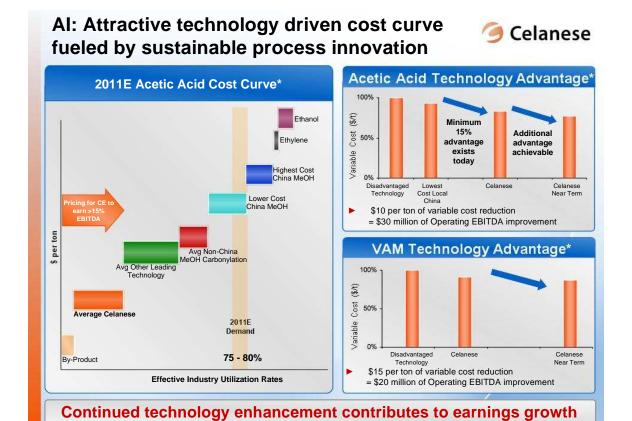
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Portfolio

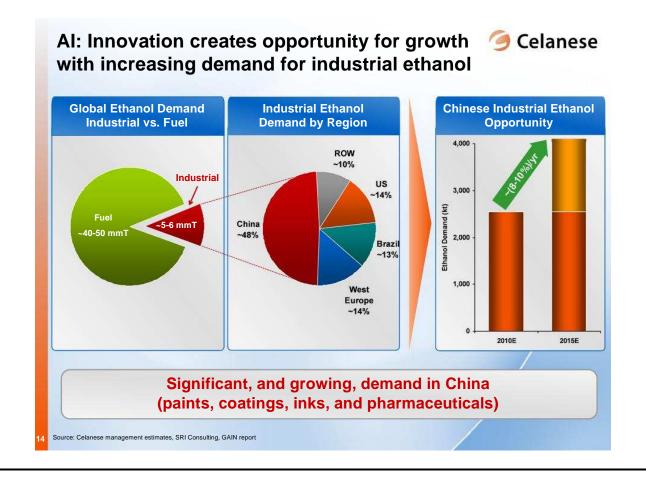
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Increasing the earnings power of the portfolio to \$1.6 - \$1.8 billion





Celanese Al: Paradigm shift in proprietary cost advantaged ethanol technology **Significant Celanese Ethanol Prevailing Ethanol** Revenue Technology **Technology Opportunity** Proprietary and breakthrough Undifferentiated technology leveraging Technology Sustained fermentation processes Celanese industryleading acetyl platform **Earnings** Growth Corn, cassava, Feedstock sugarcane, and other **Basic hydrocarbons** carbohydrates **Attractive** Economically **Capital Returns** High growth potential Growth constrained in target regions High returns from **High Operating** Low returns from energy **Energy Balance** energy invested inputs **Margins**

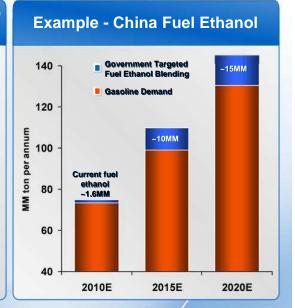


Al: Exploring fuel ethanol opportunities in commercially supportive regions



Focus on Regions with Favorable Commercial Environment

- Have desire to reduce dependence on imported energy
- ► Have access to economically attractive hydrocarbons
- Have policies which promote "technology and feedstock neutrality"



Potential extension of our technology breakthrough to fuel segment

Source: Celanese management estimates, Purvin & Gertz, Inc.



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Increasing the earnings power of the portfolio to \$1.6 - \$1.8 billion



Fixed costs exclude energy, fixed distribution, depreciation and amortization: FX adjusted: 2004 is pro forma of current portfolio based on Celanese management estimates.

Assumes stable currency and raw material pricing

Lean manufacturing

Critical to meeting

sustainability goals



Value growth levers drive increased earnings

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Portfolio

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Increasing the earnings power of the portfolio to \$1.6 - \$1.8 billion

Recent portfolio enhancements build on advantaged specialty materials



Advanced Engineered Materials

FACT LFT Acquisition

- Expands customer/application space
- Enables manufacturing footprint optimization
- Adds technology capabilities

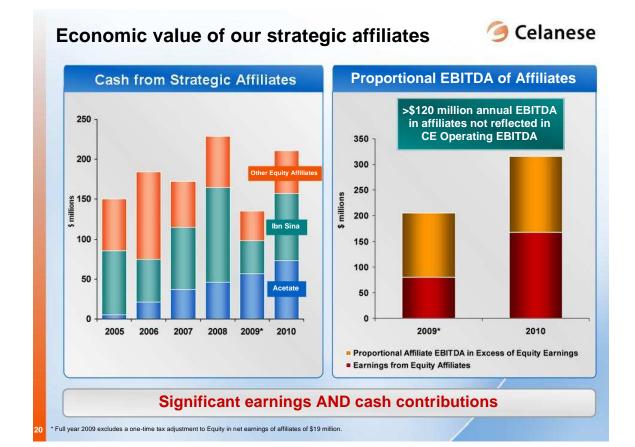
Ibn Sina POM Expansion

- Extends current relationship and advantaged raw material position
- Increases economic participation
- Supports future growth

DuPont LCP and PCT Acquisition

- Builds on leading technology platform
- Increases presence in high growth regions
- Provides access to new customers and application space

Increasing the earnings power of the business through effective cash deployment



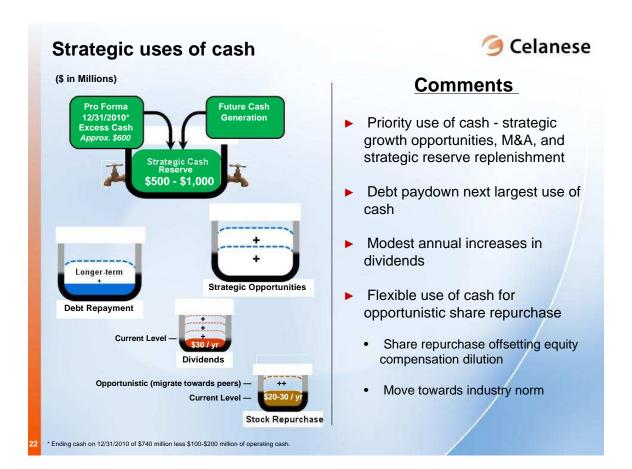
Strong cash generation continues throughout economic cycle

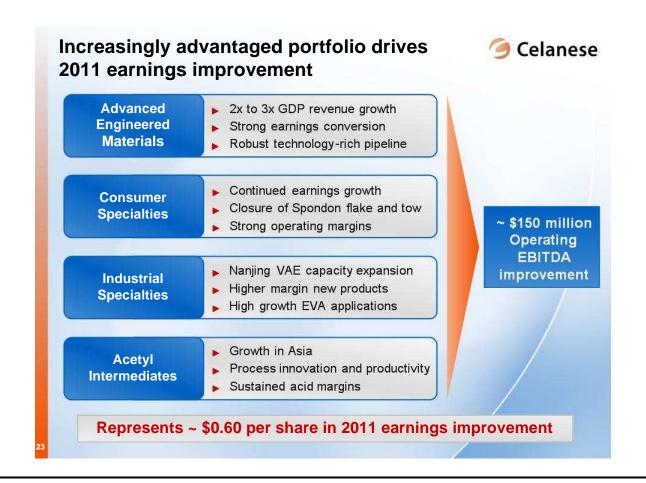


Available Ca	sh \$ in millions
Cash (as of 12/31/2010)	\$740
Operating Cash	~(\$100 - \$200)
Cash Available for Strategic Purposes	~\$600

2011E Adjusted Free Cas	h Outflows
(off EBITDA Bas	e) \$ in millions
Cash Taxes	\$75 - \$100
Capital Expenditures	\$300 - \$350
Reserve/Other	\$100 - \$120
Net Interest	\$220 - \$230
Pension	\$120 - \$140
Working Capital	\$30 - \$50
Adjusted Free Cash Outflows*	\$845 - \$990

- ▶ Dividend, debt service and share repurchases of ~\$90-110 million
- ► Expect approximately \$100 million net cash outflow for Kelsterbach expansion in 2011, including capital expenditures and project expense





Celanese growth opportunities represent an attractive investment for shareholders



Leading portfolio with strategic affiliates

- ► Technology-focused; specialty materials
- ▶ Strategic affiliates: Add to attractive portfolio

Strong earnings growth

- Significant mid-term earnings growth opportunities
- ► Celanese-specific value growth levers

Significant value opportunity for investors

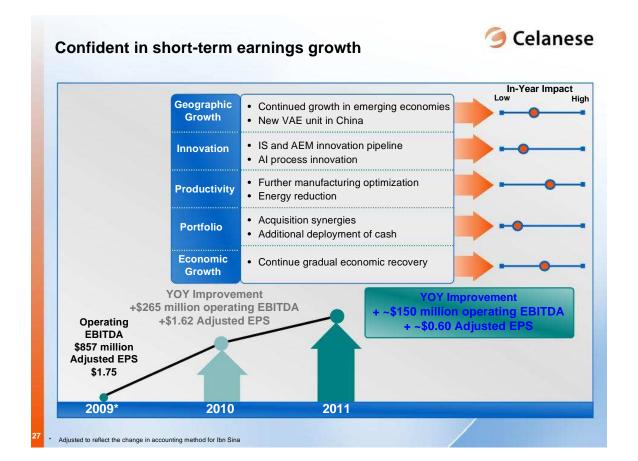
- Increasingly confident in strategic objective of \$1.6 to \$1.8 billion mid-term operating EBITDA
- Cash deployment opportunities add to value creation

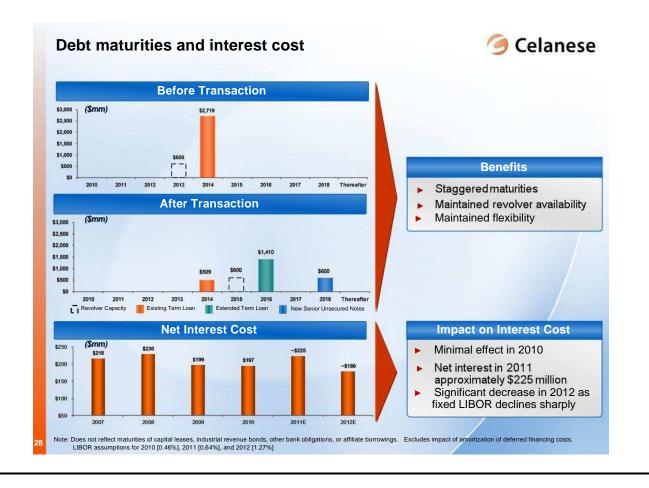




Celanese Corporation APPENDIX

Celanese Confident in short-term earnings growth In-Year Impact Low High • Continued strength in emerging economies Geographic • Nanjing expansion supports further growth Growth • Commercialization of new Ticona polymer Innovation technology • Emulsions low VOC products Manufacturing optimization • Energy reduction **Productivity** • SG&A process improvements Acquired FACT's LFT business Portfolio • Acquired DuPont's LCP/PCT businesses • Economic recovery off low 2009 base **Economic** Growth • Accelerated pace of recovery in 2010 +\$1.62 Adjusted El Operating EBITDA \$857 million **Adjusted EPS** \$1.75 2009* 2010 * Adjusted to reflect the change in accounting method for Ibn Sina





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Reg G: Reconciliation of consolidated Operating EBITDA to net earnings (loss) - Non-U.S. GAAP Measure (Table 1A) - unaudited



	Three Monti Decembe		Twelve Month Decembe		
(in \$ millions)	2010	2009	2010	2009	
	- B	As adjusted ³		As adjusted ³	
Net earnings (loss) attributable to Celanese Corporation	56	6	375	498	
(Earnings) loss from discontinued operations	45	(4)	49	(4)	
Interest income	(5)	(1)	(7)	(8)	
Interest expense	58	51	204	207	
Refinancing expense		197	16		
Income tax provision (benefit)	27	85	112	(243)	
Depreciation and amortization expense ²	65	74	258	290	
Other charges (gains), net 1	1	13	48	136	
Other adjustments 1	15	4	67	(19)	
Operating EBITDA	262	228	1,122	857	
Consumer Specialties Industrial Specialties Acelyt Intermediates Other Activities * Operating EBITDA See Table 7 for details. Encluse accollerated depreciation and amontization associated with plant closures The company's the Sina investment is now included in the Advanced Engineered Materinedates segment using the cost method of accounting. Amounts have been re-	terials segment using the equity method of	accounting. These resul ges.			
	Decembe		Decembe		
(in \$ millions)	2010	2009	2010	2009	
Advanced Engineered Materials		1	4	1	
Consumer Specialties	4	743	5		
Industrial Specialties Acetyl Intermediates		(1)	20	5 12	
Other Activities 4	(1)		20	/ 12	
		1	29	18	
	3				
Accelerated depreciation and amortization	3				
	65	74 75	258	290	

Reg G: Reconciliation of other charges and other adjustments (Table 2) - Non-U.S. GAAP Measure - unaudited



Other Charges:

	Three Month December		Twelve Mont December	
(in \$ millions)	2010	2009	2010	2009
Employee termination benefits	6	11	32	105
Plant/office closures		(3)	4	17
Ticona Kelsterbach plant relocation	9	6	26	16
Plumbing actions	(17)	(7)	(57)	(10)
Asset impairments	1	6	74	14
Insurance recoveries		120	(18)	(6)
Resolution of commercial disputes	2	(5 0)	(13)	-
Total	1	13	48	136

Other Adjustments: 1

	Three Monti		Twelve Mont December		Income Statement
(in \$ millions)	2010	2009	2010	2009	Classification
Business optimization	6	4	16	7	Cost of sales / SG&A
Ticona Kelsterbach plant relocation	(6)	(3)	(13)	-	Cost of sales
Plant closures	3	9	17	25	Cost of sales / SG&A
Contract termination	-	(*)	22	-	Cost of sales
(Gain) loss on disposition of assets	5	140	(10)	4/	(Gain) loss on disposition
(Gain) on sale of PVOH business	-	12	-	(34)	(Gain) loss on disposition
Write-off of other productive assets	1	120	18	-	Cost of sales
Other ²	6	(6)	17	(17)	Various
Total	15	4	67	(19)	
Total other charges and other adjustments	16	17	115	117	

¹These items are included in net earnings but not included in other charges.

²The twelve months ended December 31, 2009 includes a one-time adjustment to Equity in net earnings (loss) of affiliates of \$19 million.

Reg G: Equity affiliate preliminary results - Total (Table 3) - Non-U.S. GAAP Measure - unaudited



(in \$ millions)	Three Mont Decemb		Twelve Mont Decembe	
Anno Anno Anno Anno Anno Anno Anno Anno	2010	2009	2010	2009
MANAGER (VI)		As Adjusted ⁵	Α	s Adjusted ⁵
Net Sales				
Ticona Affiliates - Asia¹	400	344	1,543	1,105
Ticona Affiliates - Middle East ²	205	203	923	630
Infraserv Affiliates ³	579	642	2,070	2,186
Total	1,184	1,189	4,536	3,921
Operating Profit				
Ticona Affiliates - Asia¹	43	23	222	58
Ticona Affiliates - Middle East ²	84	87	400	253
Infraserv Affiliates ³	31	16	101	103
Total	158	126	723	414
Depreciation and Amortization				
Ticona Affiliates - Asia¹	22	21	85	87
Ticona Affiliates - Middle East ²	8	11	33	31
Infraserv Affiliates ³	26	28	101	103
Total	56	60	219	221
Affiliate EBITDA ⁴				
Ticona Affiliates - Asia1	65	44	307	145
Ticona Affiliates - Middle East ²	92	98	433	284
Infrasery Affiliates ³	57	44	202	206
Total	214	186	942	635
Net Income				
Ticona Affiliates - Asia¹	27		134	15
Ticona Affiliates - Middle East ²	74	76	357	222
Infraserv Affiliates ³	20	11	75	72
Total	121	87	566	309
Net Debt				
Ticona Affiliates - Asia ¹	53	131	53	131
Ticona Affiliates - Middle East ²	(64)	(39)	(64)	(39
Infraserv Affiliates ³	277	491	277	491
Total	266	583	266	583

¹ Ticona Affiliates - Asia accounted for using the equity method includes Polyplastics (45%), Korean Engineering Plastics (50%) - Fortron industries (50%), Ima SA (50%)

*Ticona Affiliates - Asia accounted for using the equity method includes National Methanol Company (BN Sina) (25%)

*Ticona Affiliates - Middle East accounted for using the equity method includes National Methanol Company (BN Sina) (25%)

*Ticona Affiliates - Middle East accounted for using the equity method includes Intervent (22%), Intrinseror Gendorf (36%) and Infraseror Kinapsack (27%)

*Affiliate EBITDA, a non-U.S. GAAP measure, is the sum of Operating Profit and Depreciation and Amortization

⁹The company's lon Sina investment is now included in the Advanced Engineered Materials segment using the equity method of accounting. These re the Acetyl Intermediates segment using the cost method of accounting. Amounts have been retrospectively adjusted to reflect these changes.

Three Months Brided Tweive Months Brid December 31. December 31.	2009 2010 Susted*		210 679			100	236		g =	2 2	8	142	80 20	316												
Three Months Erded December 31	2009 As Adjusted	150	210	419												2 %	24		62	2 2	148	2	(16)	8	See of (SON), Use SA (SON), Us	
Three Months G	As Ac			П		2 '	98		0 10	0 5		23	25	5		* 90	4 22		7 '	- 5	39	3	(10)	162	210 210 Will Entron housing fracer Knapseck (2 intra ceepory of of eccountry The fect these charges	
	2010	ā	19 61	426	8	1 %	25		9 7	00 3	20	8	2 2	72	me Statement)	11	12	parnings of affiliates	a.	• 5	8	2	(£)	8	antico (dol), Comer (populario) provincia (Necesia Haranda Company) (Maria (Maria Company) (Maria Company) (Maria (Maria Company) (Maria (Maria Company) (Maria (Maria Company) (Maria (Maria (Maria (Maria (Maria (Maria (Maria (Maria (Maria (Maria)) (Maria)	
			Ener		oportional Operating Profit	Elect		oportional Depreciation and Amortization	- Asia' - Mode East'		Total monthorni Affiliate FRITIA*		- Middle East*		uity in net earnings of affiliates (as reported on the Inco	- Asia".		tional Affiliate EBITDA in excess of Equity in net earni		MACON LINE			Energ		in using the equils method inclose the opposition of inclose and united for inclose and	

Reg G: Reconciliation of adjusted EPS (Table 4) - Non-U.S. GAAP Measure - unaudited



	Th	ree Month Decembe				elve Mor Decemi	nths End ber 31,	ed
(in \$ millions, except per share data)	201	10	200)9	201	0	20	09
			As Adju	usted ⁵			As Adj	usted ⁵
		per share		per share		per share		per share
Earnings (loss) from continuing operations	101	0.64	2	0.00	424	2.68	494	3.14
Deduct Income tax (provision) benefit	(27)		(85)		(112)		243	
Earnings (loss) from continuing operations				(2)	NO.			
before tax	128		87		536		251	
Other charges and other adjustments 1	16		17		115		117	
Refinancing expense ²			49		16		40	
Adjusted earnings (loss) from continuing	1 2022		404				200	
operations before tax	144		104		667		368	
Income tax (provision) benefit on adjusted earnings 3	(29)		(24)		(133)		(93)	
Less: Noncontrolling interests							7.	
Adjusted earnings (loss) from continuing operations	115	0.73	80	0.51	534	3.37	275	1.75
Diluted shares (in millions). ⁴								
Weighted average shares outstanding		155.7		144.1		154.6		143.7
Assumed conversion of preferred stock				12.1		1.6		12.1
Dilutive restricted stock units		0.6		0.3		0.4		0.2
Dilutive stock options		2.0		1.9		1.8		1.1
Total diluted shares		158.3		158.4		158.4	1	157.1

¹ See Table 7 for details.

 $^{^2}$ Relates to the issuance of senior unsecured notes and the amendment and extension of the existing credit agreement.

³The adjusted effective tax rate is 20% for the three and twelve months ended December 31, 2010. The adjusted effective tax rate is 29% for the six months ended June 30, 2009 and 23% for the six months ended December 31, 2009.

⁴Potentially dilutive shares are included in the adjusted earnings per share calculation when adjusted earnings are positive.

⁵The company's Ibn Sina investment is now included in the Advanced Engineered Materials segment using the equity method of accounting. These results were previously reported in the Acetyl Intermediates segment using the cost method of accounting. Amounts have been retrospectively adjusted to reflect these changes.